FUNDRAISING

FUND YOUR TRIP

WHY IT MATTERS

Fundraising offers an opportunity for you to share your experience and desire to serve with your family, friends, and community. By asking others to help fund your trip, you are inviting them to be a part of your personal growth and service experience. Fundraising helps lower your overall out-of-pocket cost to serve and helps you share HFK's impact with others. The funds you raise directly benefit the ministries we serve and all donations are tax deductible.

How IT HAPPENS

Spend time thinking about Why you have said yes to serving? Why is it important for you to serve? Then, go through the following points as you prepare to fund your trip.

CREATE YOUR TESTIMONY

Craft a testimony to share with others that highlights *why* you want to serve. Include this testimony in your "Trip Story" on your Go Method profile.

SHARE YOUR PERSONAL SUPPORT PAGE

Your "Personal Support Page" on Go Method is where anyone can learn about your desire to serve, read your "Trip Story", and donate. You can find examples on our <u>Go Method Personal</u> Support Page Examples on our website. Remember that all donations are tax deductible.

Personally Connect

Reach out to your community! Tell a 2, 10, or 30 minute testimony over the phone, over coffee, at dinner, as an announcement at your community groups, or even in a video!

GET CREATIVE

Create a Facebook fundraiser, partner with a local business, offer gift wrapping services during the holidays. If you live near your team members, make it a team effort!

THANK YOUR DONORS

It's essential you thank the people who supported you! Keep that in mind as you serve. Maybe you can bring them back some pictures, a souvenir, or a local snack as a thank you.

NEXT **S**TEPS

- 1. Create your "Trip Story" and share your "Personal Support Page" with your network.
- 2. Brainstorm creative fundraising ideas with your team.
- 3. Make a plan to thank the people who supported you.

Questions? Email us at: info@hereforkids.org.

