

### WHY IT MATTERS

Recruiting is an important part of our HFK trips as it is the cornerstone of building a team and growing our HFK Family. We encourage Team Captains to reach out to their personal network of teammates, classmates, co-workers, family, and community members when looking to fill their international service teams. Anyone is welcome to join a service team regardless of their religious beliefs. We ask that all participants respect the guidelines set in place by our partners and recognize that we are an organization with a heart for service rooted in God.

## How IT HAPPENS

Create your testimony. Why have you said yes to lead a team?

#### PERSONAL CONNECTIONS

Share your story! Create a video. Tell a 2, 10, or 30 minute testimony over coffee or dinner.

#### **COMMUNITY GROUPS**

Recruit from community groups like: youth groups, sororities, extracurricular clubs, athletic teams, and more!

### SOCIAL MEDIA

Make it fun, share pictures/videos from trips or HFK socials to encourage others to join you.

#### EMAIL

Share <u>HFK's Case for Support</u>, HFK's <u>website</u>/<u>socials</u>, and your personal <u>funding page/story</u>.

# **NEXT STEPS**

- 1. Create a list of people who might be interested.
- 2. Think about the best ways to engage each person.
- 3. Set a recruiting timeline and deadline for yourself.
- 4. Fill your team and get ready to serve!

Questions? Email us at: info@hereforkids.org.

