# Social Media Examples

Create a Visual Invitation

#### WHY IT MATTERS

Social Media is a quick and easy way to share your travel plans. Using pictures and videos is a very alluring way to invite your community to join your International Service Trip, whether that be as a Team Member who travels with you internationally, as a sponsor who supports you financially/with in kind donations, or as someone who supports you through prayer.

#### How it Happens

Think about posting a picture or video of yourself working with children, traveling somewhere fun, or even consider sharing a picture of HFK (our logo or pics of previous trips). Include a description of your upcoming trip in the caption and invite your community to sign up, donate, or support you through prayer. Include a link to your sign up page or to the HFK website so that people who are interested can learn more. Express your availability for a phone call or lunch date to open more opportunities to share about the amazing work you are about to embark on abroad!

Always remember to tag **@hereforkidsintl** in your posts so we can share and repost to aid your recruitment efforts!

### **NEXT STEPS**

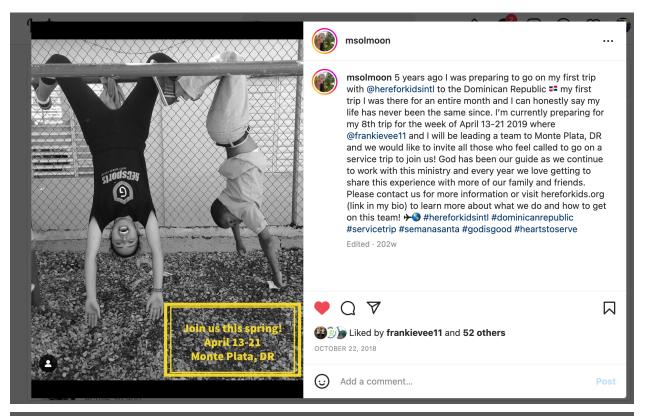
- 1. Check out some examples below.
- 2. Reflect on WHY you're deciding to lead this trip and serve our partners.
- 3. Find a few pictures of you serving in the past. We might have some, so feel free to reach out to us!
- 4. Post and be attentive to people who have questions or react to your post!

Questions? Email us at: info@hereforkids.org.

↓ Social Media Posts Examples Below ↓



## SOCIAL MEDIA POST EXAMPLES







3.











