

SOCIAL MEDIA EXAMPLES

CREATE A VISUAL INVITATION

WHY IT MATTERS

Social Media is a quick and easy way to share your travel plans. Using pictures and videos is a very alluring way to invite your community to join your International Service Trip, whether that be as a Team Member who travels with you internationally, as a sponsor who supports you financially/with in kind donations, or as someone who supports you through prayer.

HOW IT HAPPENS

Think about posting a picture or video of yourself working with children, traveling somewhere fun, or even consider sharing a picture of HFK (our logo or pics of previous trips). Include a description of your upcoming trip in the caption and invite your community to sign up, donate, or support you through prayer. Include a link to your sign up page or to the HFK website so that people who are interested can learn more. Express your availability for a phone call or lunch date to open more opportunities to share about the amazing work you are about to embark on abroad!

Always remember to tag **@hereforkidsintl** in your posts so we can share and repost to aid your recruitment efforts!

NEXT STEPS

1. Check out some examples below.
2. Reflect on WHY you're deciding to lead this trip and serve our partners.
3. Find a few pictures of you serving in the past. We might have some, so feel free to reach out to us!
4. Post and be attentive to people who have questions or react to your post!


Questions? Email us at: info@hereforkids.org.

↓ **Social Media Posts Examples Below** ↓



SOCIAL MEDIA POST EXAMPLES

1.



msolmoon

5 years ago I was preparing to go on my first trip with [@hereforkidsintl](#) to the Dominican Republic 🇩🇲 my first trip I was there for an entire month and I can honestly say my life has never been the same since. I'm currently preparing for my 8th trip for the week of April 13-21 2019 where [@frankieevee11](#) and I will be leading a team to Monte Plata, DR and we would like to invite all those who feel called to go on a service trip to join us! God has been our guide as we continue to work with this ministry and every year we love getting to share this experience with more of our family and friends. Please contact us for more information or visit [hereforkids.org](#) (link in my bio) to learn more about what we do and how to get on this team! ➔🌍 [#hereforkidsintl](#) [#dominicanrepublic](#) [#servicetrip](#) [#semanasanta](#) [#godisgood](#) [#heartstoserve](#)

Edited · 202w

Liked by [frankieevee11](#) and 52 others

OCTOBER 22, 2018

Add a comment... Post

2.



vickisha8
Lima, Peru

My freshman year of college I went to Peru on a sports-based service trip with [@hereforkidsintl](#) . This trip influenced my life in a way that cannot be explained; and I am pleased to announce that I will be headed back again this spring! *****if you or anyone you know has a heart for service, loves working with kids, and enjoys sports, this trip may be for you!! This trip is March 24- April 1 in Lima and ends with a trip to Machu Pichu. If interested please contact me for more information or check out the information via the donation link on my Facebook page.

259w

[fuentedi6](#) Viki you ROCK!..aunti soooo. Proud of you

259w Reply

Liked by [co.el.le](#) and 136 others

SEPTEMBER 11, 2017

Add a comment... Post



3.

msolmoon

2014 was a year that truly changed my life. I learned about selfless love, the power of faith, the joy you get from serving others, and that family bonds exist in places that start to feel like a second home. 8 years ago I served with [@hereforkidsintl](#) in the Dominican Republic & Costa Rica, and since then I've never stopped saying YES to serving. I knew it was no coincidence that God had put this in my path. He was calling me to grow and learn about myself/my future as I poured into others and they poured into me. 🇩🇪🇨🇷

It's an experience that can only be fully understood by experiencing it first hand. So, if you've been feeling that tug at your heart that you'd like to do something that truly has an impact, this is your call. Or maybe you're part of the HFK Fam and really want to go back? Let's go! Join us this spring and experience what serving selflessly is all about. 🙏💕

Learn more via link in my bio!

Liked by [hereforkidsintl](#) and 67 others

FEBRUARY 10

Add a comment... Post

4.

msolmoon

I hope you never get too old or too cool to wear matching shirts with me. 😂 Coincidentally came across this picture today as I was wearing this shirt. I can't wait to get back to the Dominican Republic this Spring! 🇩🇪🇨🇷 [@hereforkidsintl](#) is still accepting applications! Let me know if you'd like more info on how to apply. 🙏👉👉 [#hereforkidsintl](#) [#sponsorchild](#) [#dominicanrepublic](#) [#servicetrip](#) [#eternaljoyofservice](#) [#miahijado](#)

Edited · 199w

[esthefany_romo](#) 🥰🥰🥰💕 yo this is so cute my heart can't handle!!!

199w 1 like Reply

Liked by [frankieeee11](#) and 96 others

NOVEMBER 7, 2018

Add a comment... Post





djriosl
Jangas, Ancash, Peru

djriosl #Throwback to teaching students hockey and reading them bilingual books! 📖🏒
In just 9 days, we will be serving in Peru! 🇵🇪
If you would like to support our service trip, please consider some early spring cleaning as we accept donations of clothes, shoes, soccer gear, baby clothes, or financial support! 🙏👕👟👶
Please click the link in my bio or contact me if you would like to help! 📩
#hereforkidsintl
#diagu 🇵🇪

139w

👍 🗨️ 📌

👤👤 Liked by **kristen__linn** and **81 others**
JANUARY 2, 2020

😊 Add a comment... Post

5.



vickisha8
Peru

vickisha8 T-minus two months until I'm back in one of my favorite countries, and I am asking for help once more! **I am looking to collect items (from the list in the second picture) to fill help fill my two, fifty pound donation bags that I will be carrying with me to Peru. Please let me know if you'd like to donate, and I will swing by to pick up! Also, if you'd like to make monetary donations you can do so by clicking the link in my bio, or by logging on to: hereforkids.org

240w

sbutler28 I can put some stuff together for you!
240w 1 like Reply

— View replies (1)

machiadventures I'm so jealous 😍
240w Reply

👍 🗨️ 📌

👤👤 Liked by **co.el.le** and **138 others**
JANUARY 25, 2018

😊 Add a comment... Post

6.



7.

Shoes (Please check with team coordinator for needed sizes):

- Black dress shoes for school (for boys and girls)
- Close-toed dress shoes for church (for boys and girls)
- Sandals (for boys and girls)
- Gym shoes (for boys and girls)

New/Gently Used Kid's Clothing (mostly size 4 thru men's and women's medium):

- Church and play clothes for boys and girls
- Bathing suits (modest one-piece suits for girls, longer suits for boys)
- Socks and underwear for girls and boys.
- Bras and training bras for girls 9-19 yrs.

Vitamins for children and young adults

Kitchen Towels and cloths

Twin and single bed sheets

Watches for older children

Athletes Foot cream

Sunscreen (40 spf or higher)

Shampoo/Conditioner, Deodorant, Soap containers

Toothbrushes and Toothpaste (regular and for kids ie. without whitener/peroxide)

School supplies (pens, colored pencils, crayons, dry erase and permanent markers, highlighters, construction paper, glitter glue and packets, glue sticks, pencil sharpeners, pencil cases, backpacks, spiral notebooks)

Crafts (light-weight cardstock, designed paper, craft punches, brads/buttons/ribbons, tempera, acrylic, and puffy paints - be sure to bring in sealed Ziplocs)

Books in Spanish for teenagers and staff

Christian/Children's DVDs in Spanish (many nowadays are English/Spanish anyways)

Soccer, volley and rubber kick balls, jump ropes and games

Small gifts to use for prizes, good report cards, etc...

Girl's hair accessories (brushes, combs, headbands, scrunchies)

Cake mixes

vickisha8
Peru

...

vickisha8 T-minus two months until I'm back in one of my favorite countries, and I am asking for help once more! **I am looking to collect items (from the list in the second picture) to fill help fill my two, fifty pound donation bags that I will be carrying with me to Peru. Please let me know if you'd like to donate, and I will swing by to pick up! Also, if you'd like to make monetary donations you can do so by clicking the link in my bio, or by logging on to: hereforkids.org

240w

♥

sbutler28 I can put some stuff together for you!

240w 1 like Reply

♥

machiadventures I'm so jealous 🙄

240w Reply

♥

♥

🗨

📌

🔖

Liked by **co.el.le** and **138 others**

JANUARY 25, 2018

😊

Add a comment...

Post

8.

vickisha8

...

vickisha8 Hola 🇵🇪 I'm headed to Peru on Jan 11 to see mi Familia Peruana for the 2nd ever Family camp near Lima, Peru. This is a special time for everyone involved because it brings together "at-risk" youth from children's homes in the jungle, the mountains, and the city for a week of learning and relationship building through sports and games. Last year was a huge success, and thanks to generous donations I was able to bring fun games and activities (pictured here) for the kids to enjoy with us, and one another. Please consider donating!

The home in Andahuylas is asking for: long sleeve shirts, jeans, undies (new please!), and shoes. If you can donate any of these items (sorry for the short notice) please contact me to arrange a pick up/drop off.

There is also link in my bio where you can submit a tax-deductible monetary donation. Please provide a comment if you'd like your donation to go to a specific child or cause 🙏

Gracias for the continued love and support!! ❤️❤️

♥

Liked by **kristen__linn** and **88 others**


JANUARY 2, 2020

😊

Add a comment...

Post

9.



msolmoon
Tijuana, Mexico

msolmoon 'Tis the season of GIVING! 🎄🌲

Frank and I are going on a weekend service trip to Tijuana, Mexico Dec 18-19 🇲🇽 to hand out 200 meals & Christmas gifts to an underserved community. We will also be having a carnival for the children and families to give them a safe & fun place to enjoy some holiday cheer! 🎄

We are currently accepting donations of new toys & monetary donations to support this event. All donations will be provided to Assisting Children Ministry who is hosting the event. Please DM me if interested in donating! You can also Venmo/Zelle me directly if you're ready to give. Thank you and God Bless you all this holiday season! ❤️

38w

leslietrautwein Love that you are doing this! Praise God! ❤️

❤️ 💬 📌

👤👤👤 Liked by **frankieevee11** and **51 others**

DECEMBER 9, 2021

😊 Add a comment... Post

