

SOCIAL MEDIA

SHARE YOUR EXPERIENCE

WHY IT MATTERS

Social media is an effective and interactive way to share your service experience with others, and in turn, spread “the eternal joy of service”. What we post and how we interact on social media can have lasting effects on our network, whether they be positive or negative. We ask that you keep these points in mind when posting and interacting on social media as an HFK Alumni and as you post in relation to your international experiences with HFK.

HOW IT HAPPENS

PROTECTING OUR PARTNERS

Each of our international partners have a code of conduct that includes social media policies and guidelines. After traveling and building relationships with children and staff during your week of international service, it might seem normal to add your new friends on social media in an effort to stay connected. However, we are often unaware that what we post can negatively impact our partners and the ministry that we initially set out to serve. To minimize this impact, we ask that you refrain from adding any of the youth that you interact with while serving with HFK on your socials. Please refer to your partner site's specific code of conduct for more details about their social media policy to keep the community you are serving safe.

SHARING YOUR EXPERIENCE

Social media is a great way to share your experience with your loved ones and spread the mission of HFK. Get creative! Make a video of your experience, design a meme, create a slideshow of your trip, etc. Be respectful yet open when sharing your HFK memories. Keep site specific codes of conduct in mind when creating posts that include children.

NEXT STEPS

1. Keep children's personal information out of social media posts.
2. Refrain from adding children from service sites on social media.
3. Follow us **@HereForKidsIntl** on Instagram, Facebook, Twitter, LinkedIn, & YouTube. Tag us in your trip posts and make it fun by including our hashtag: **#hereforkidsintl**
4. Encourage friends and family to stay connected on our socials.

CONNECT WITH HFK



Questions? Email us at: info@hereforkids.org.

